

COMM2260 - Computer-Mediated Communication

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| Credits: | 3 (3/0/0) |
| Description: | Meets MnTC Goal Area 1. This course is designed to analyze the relational and social dynamics of computer-based communication in a global society. Using a variety of contemporary technologies, students will identify strategies to communicate messages to diverse audiences for multiple purposes, thus learning to use mediated communication more effectively. |
| Prerequisites: | <ul style="list-style-type: none"> • ENGL1101 |
| Corequisites: | |
| Pre/Corequisites*: | |
| Competencies: | <ol style="list-style-type: none"> 1. Effectively communicate using a variety of communication technologies and media. 2. Identify ethical issues specific to computer-mediated communication. 3. Use communication technologies to work collaboratively, employing strategies and tools for successful online collaboration and for communicating personal, professional and public messages. 4. Demonstrate an understanding of the complexities surrounding the creation of public messages using digital media and the challenges of mediated communication on interpersonal relationships. 5. Explain how mediated communication is influencing social change both nationally and globally. 6. Recognize and describe the globalizing effect of the Internet. 7. Examine the challenges of presenting oneself online, and employ strategies and tools for successful self-presentation. 8. Apply communication theory to identify the dynamics of computer-mediated communication. 9. Analyze how the Internet democratizes information, and assess the positive and negative effects of this democratization. |
| MnTC goal areas: | 1. Communication |

*Can be taking as a Prerequisite or Corequisite.