

## GDTC2258 - Graphic Design Professional Practices

Credits:	3 (2/1/0)
Description:	This course addresses the professional practice of graphic design technology and covers interviewing skills, presentation techniques, freelance business operation, proposals and management, resume and cover letter writing, job research/job offer and portfolio preparation.
Prerequisites:	• GDTC2212
Corequisites:	
Pre/Corequisites*:	
Competencies:	<ol> <li>Assemble portfolio content.</li> <li>Perform mock interview with industry professional.</li> <li>Define proposals.</li> <li>Describe professional industry expectations.</li> <li>Demonstrate effective presentation skills.</li> <li>Create resume content.</li> <li>Describe cover letters.</li> <li>Present portfolio in public design exhibit.</li> <li>Demonstrate portfolio presentation skills to industry professionals for assessment.</li> <li>Define interview expectations.</li> <li>Describe job search techniques.</li> </ol>
MnTC goal areas:	None

<sup>\*</sup>Can be taking as a Prerequisite or Corequisite.