

Strategic Insights

A newsletter bridging industry,
alumni and academia at M State

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Connect to a Career draws K-12 crowd



Participants in the 2024 Connect to a Career workshop learned about many M State programs, including the Surgical Technology Program, seen here.

M State hosted 40 K-12 educators, counselors and community agency representatives on June 17 and 18 for Connect to a Career, a free workshop about technical careers, educational opportunities and services for M State students. Participants talked with college instructors, tested their skills with hands-on activities and visited with employers of M State graduates.

SBDC leads business trainings in Detroit Lakes

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The Small Business Development Center (SBDC) at M State recently took part in "Pitch 412," a pitch competition for entrepreneurs in the Detroit Lakes area. Organized by Project 412 of Detroit Lakes, the competition included an SBDC-led training on "Crafting a Lean Business Plan." On a separate but related note, the SBDC collaborated with the City of Detroit Lakes, Detroit Lakes Chamber of Commerce, Pitch 412 and other partners on a small business event called "Crafting Growth Strategies for Small Business." About 35 people participated in this small business finance, digital marketing and AI event.

Beytien, Hochgraber discuss Community Workforce Index proposal for North Dakota

M State's Vice President-Strategic Engagement Craig Beytien and Director of Business and Industry Amy Hochgraber attended a recent meeting of the National Association of Workforce Boards (NAWB) to learn more about a new initiative of the association. NAWB has proposed the creation of a Community Workforce Index for North Dakota, which would be developed in collaboration with local stakeholders and focused on measuring and enhancing career pathways for all community members. North Dakota is the first state selected for this effort due to its workforce shortages and economic preservation and growth initiatives. The state still needs to decide whether to move forward or pass on the proposal; should North Dakota choose to move forward, the NAWB will announce the project at its March 2025 national conference. The meeting was led by NAWB Director of Business Development Jay Gentry.

Introducing new partner CentraCare

We are pleased to welcome CentraCare as a platinum partner in our Corporate Sponsorship and Engagement



Program. This program offers enhanced branding opportunities for our industry friends at three levels of engagement across all four M State campuses. More information about the program can be found at minnesota.edu/support-m-state.

Foundation Spotlight: 2024 M State Golf Scramble in Wadena



Join us for the 2024 M State Golf Scramble at Whitetail Run Golf Course in Wadena on Friday, July 19! We are excited to bring together our campus communities for a day of fun and fundraising for the M State Foundation and Alumni. We are seeking hole sponsors, teams of four, door prize donations and volunteers to make this event a success. Your support helps fund scholarships and programs for M State students, fostering their academic and professional growth. Whether you're a golf enthusiast, local business owner, or just someone looking to give back, there are many ways to get involved. Register today to be a part of this exciting event, at <https://bit.ly/4aTx8Rs> or by emailing mstatefoundation@minnesota.edu.

Thank you to our donors:

- MDU Resources
- Bob Beseman, Investment Center Advisor Group
- Jolene Johannes, State Farm Agent
- Todd-Wadena Electric Cooperative
- Astera Health
- Mike Gedde
- Dan Sperling Golf Tournament
- Miriam Hildre Memorial Nursing Scholarship



M State Foundation and Alumni is a 501c3 nonprofit organization that supports the college's campuses in Detroit Lakes, Moorhead and Wadena. The foundation thanks the above businesses, alumni, employees and friends for their donations of funds or in-kind gifts and services during the last 30 days. Donations to the foundation greatly impact the lives of M State students.

SHARE YOUR PASSION AND GET PAID

Be a Trainer for Workforce Development at M State

CLASS-BASED TRAINING

Provide custom-designed trainings on-site at client facilities, online, or at one of M State's campuses in Detroit Lakes, Fergus Falls, Moorhead and Wadena. Training groups average about 20 people each.

COMPENSATION

Get paid by the hour, including training hours, development hours and one-way travel time when travel and travel expenses are required. Hourly rates vary depending on the training topic.

FLEXIBLE HOURS

Work as often or as little as you want. Make training your side hustle, or make it something more.

GROWTH POTENTIAL

Grow and expand your career, maximize your potential and achieve your professional goals. Being a trainer means you have options to pursue coaching and training certifications as well as opportunities to build facilitation, communication and technical skills.

NETWORKING

Work with a broad range of employers and employees in your field of expertise, from all across our west central Minnesota training area.



Ready to share your skills? Contact:

Amy Hochgraber, Director of Business & Industry
amy.hochgraber@minnesota.edu | P: 218.846.3766

minnesota.edu • 877.450.3322



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