

Strategic Insights

A newsletter bridging industry,
alumni and academia at M State

2025 March Vol. 2, Issue 3



M State Foundation and Alumni awarded \$136,000 in scholarships to 154 students in fiscal year 2024, opening doors to education and reducing financial barriers for deserving students like those pictured above.

Coming together to make a difference: Join the M State Employee Giving Campaign

M State Foundation and Alumni's annual Employee Giving Campaign is approaching, offering the M State college community a meaningful opportunity to come together and demonstrate a collective commitment to the college's mission and students. Running for three weeks, the campaign represents more than just fundraising — it's a testament to our shared belief in the power of education and our dedication to student success.

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[M State Foundation and Alumni](#)

[Fergus Area College Foundation](#)

[Small Business Development Center](#)

[Workforce Development Solutions](#)



Your contribution matters

When you support the Employee Giving Campaign, you're investing in:

- Student scholarships and emergency assistance funds
- Innovative classroom resources and technology
- Campus improvement projects that enhance the learning environment
- Programs that directly impact student success and retention

Every contribution, regardless of the amount, demonstrates our shared dedication to M State's future.

Simple ways to give:

- **Payroll deduction.** The simplest way to give is through payroll deductions, allowing you to spread your contribution throughout the year in manageable amounts. Setting up a deduction takes just minutes and creates a lasting impact.
- **One-time contributions.** Annual contributions via credit card or PayPal are welcome one-time donation options.

To make your pledge, visit the internal giving portal at givingportal.mstate.edu or contact the Development Office at extension 3456.

In the coming weeks, watch for more information about specific initiatives your gifts will support and the collective impact we can make together.

Together, we make M State stronger!

As M State Foundation moves forward with this new identity, the organization is excited to strengthen its connections with alumni, donors and supporters. This fresh image will help the foundation tell the story of how donor contributions are transforming lives and fostering educational excellence.

M State Foundation and Alumni is a 501c3 nonprofit organization that supports the college's campuses in Detroit Lakes, Moorhead and Wadena.

CRUISE NIGHTS



M STATE MOORHEAD CAMPUS

Start your engines for 2025 Moorhead Cruise Night!

Moorhead Cruise Night is a monthly gathering of car enthusiasts at M State's Moorhead campus, with cool cars, food trucks, live bands, local vendors and community services displays.

Mark your calendar for May 1, June 5, July 3, August 7 and September 4. Events are held from 4-8:30 p.m., and there's free parking for visitors.

Visit moorheadcruisenight.com for additional information.

Customize your trainings with Workforce Development Solutions

We work with your company to develop custom training that works for you. Your preferred schedule. Your chosen location. Your unique needs.

For more than 20 years, M State has been supporting businesses and industries throughout the region with custom-designed skills and technology training that meets their unique needs. M State's Workforce Development Solutions (WDS) delivers more than 100,000 hours of training to more than 9,000 professionals each year. WDS makes training convenient by offering it on-site, online or on our campuses in Detroit Lakes, Fergus Falls, Moorhead and Wadena.

More than 500 companies have hired WDS for hour-based training that focuses on specific training or production needs and for credit courses that help prepare workers for new responsibilities and advancement.

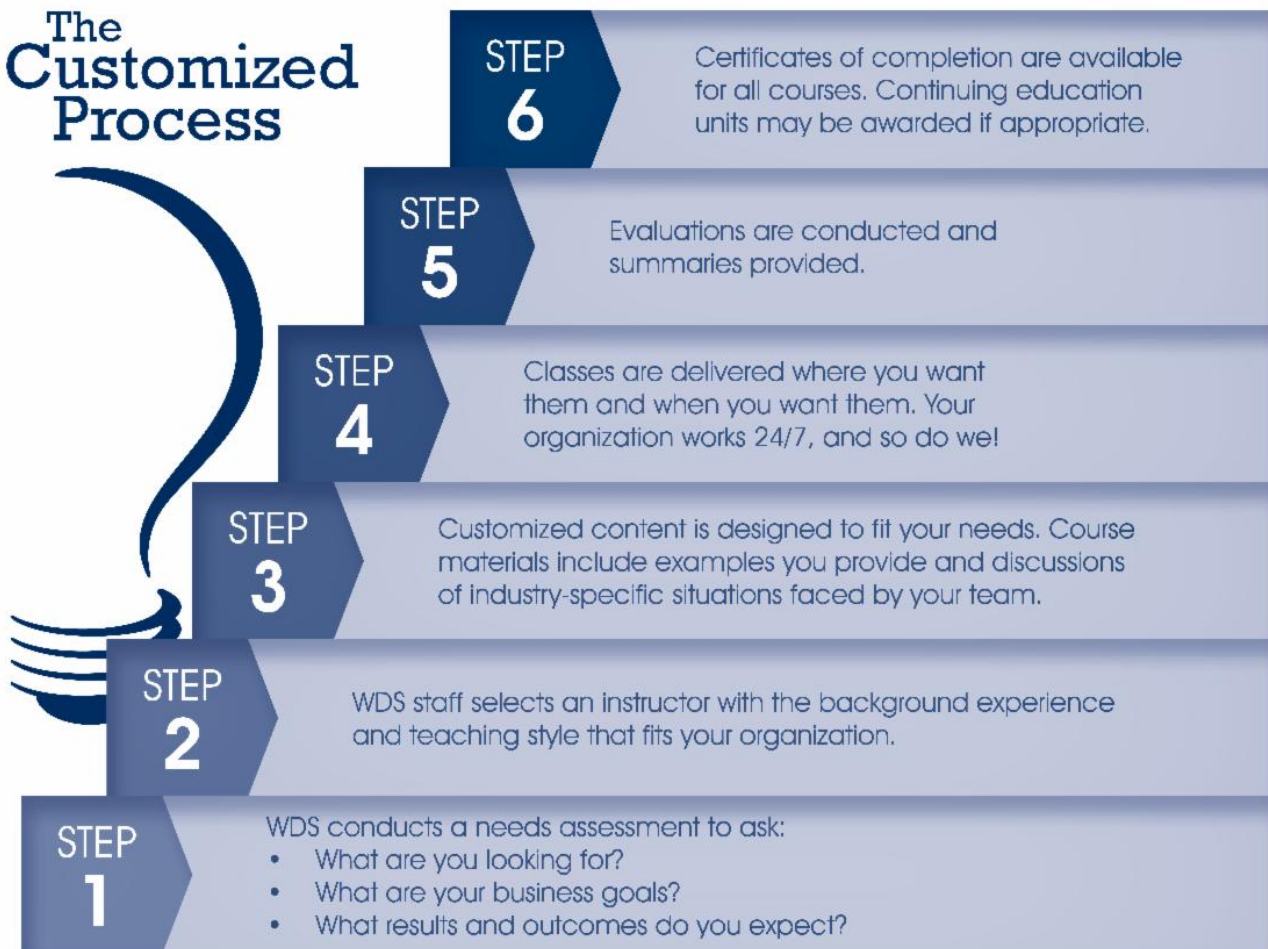
WDS offers training in:

- Business technology
- Electrical
- Fire and EMS
- Healthcare
- Leadership development



- Mechanical/technical
- Safety and compliance
- Specialized trainings
- Transportation

The Customized Process



SHARE YOUR PASSION AND GET PAID

Be a Trainer for Workforce Development at M State

CLASS-BASED TRAINING

Provide custom-designed trainings on-site at client facilities, online, or at one of M State's campuses in Detroit Lakes, Fergus Falls, Moorhead and Wadena. Training groups average about 20 people each.

COMPENSATION

Get paid by the hour, including training hours, development hours and one-way travel time when travel and travel expenses are required. Hourly rates vary depending on the training topic.

FLEXIBLE HOURS

Work as often or as little as you want. Make training your side hustle, or make it something more.

GROWTH POTENTIAL

Grow and expand your career, maximize your potential and achieve your professional goals. Being a trainer means you have options to pursue coaching and training certifications as well as opportunities to build facilitation, communication and technical skills.

NETWORKING

Work with a broad range of employers and employees in your field of expertise, from all across our west central Minnesota training area.



Ready to share your skills? Contact:

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